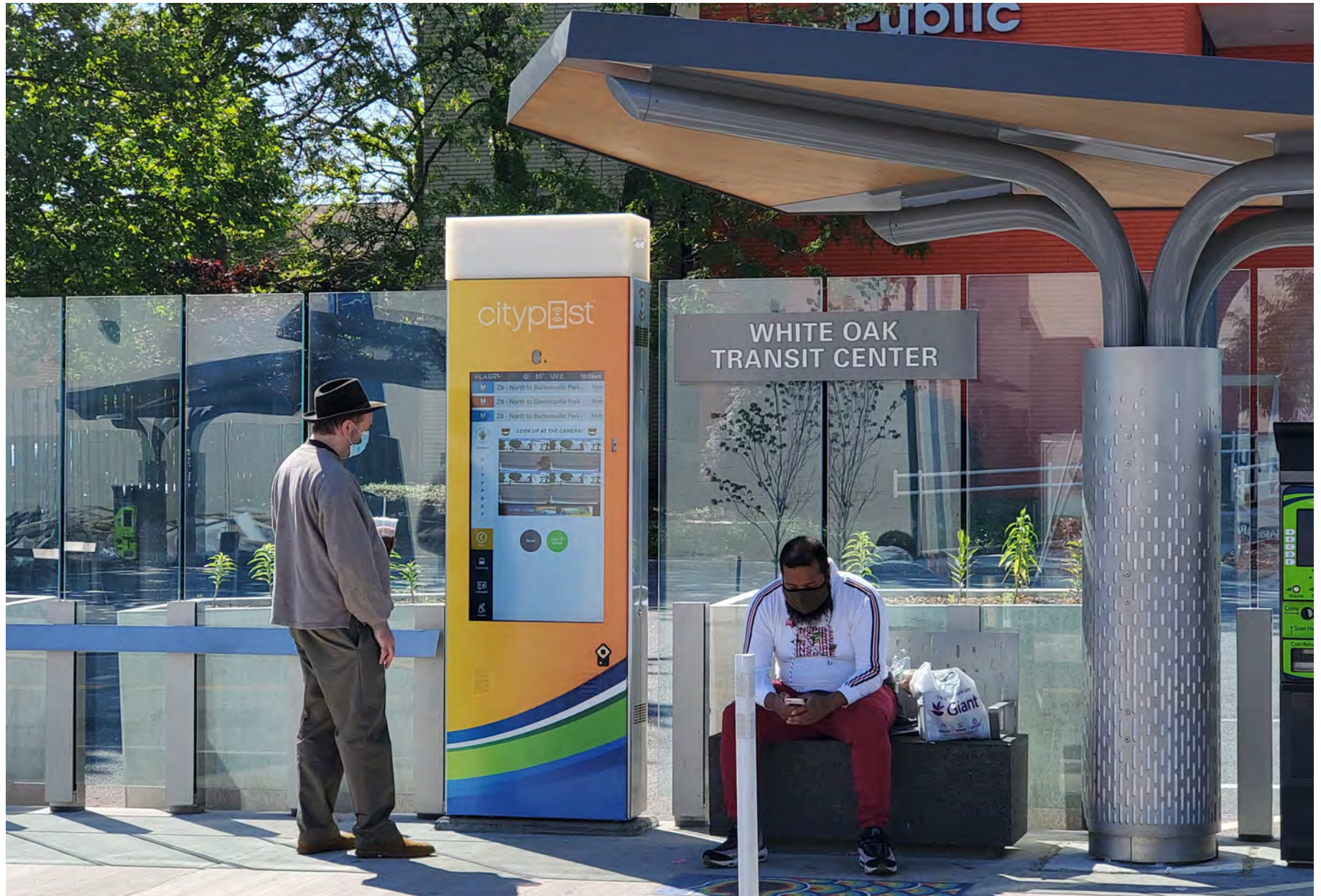
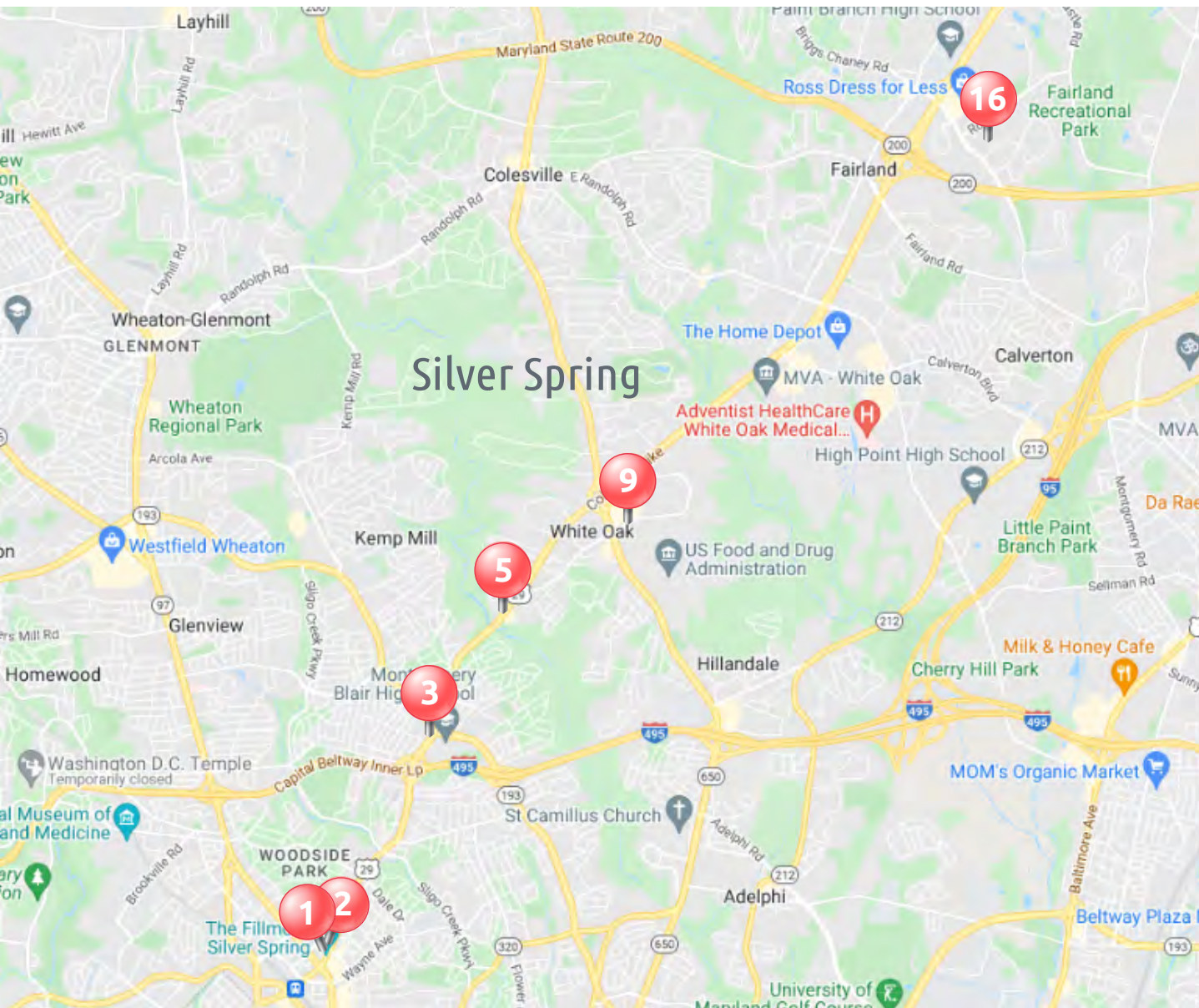


8.5' x 3.5' Montgomery County Ad Panel Network



8.5' x 3.5' Montgomery County Ad Panel Network



DC MONTGOMERY COUNTY, MD SITES

Silver Spring, Maryland: 48" H x 27" W

Plant Unit ID

- MC-BRT-0001-A **1A/B** Fenton Street FLASH Station NB
8661 Colesville Road, Silver Spring, MD 20910
38.99717 -77.02730
- MC-BRT-0001-B
- MC-BRT-0002-A **2A/B** Fenton Street FLASH Station SB
8700 Colesville Road, Silver Spring, MD 20910
38.99792 -77.02698
- MC-BRT-0002-B
- MC-BRT-0003-A **3A/B** Four Corners FLASH Station NB
10001 Colesville Road, Silver Spring, MD 20901
39.01874 -77.01394
- MC-BRT-0003-B
- MC-BRT-0005-A **5A/B** Burnt Mills FLASH Station NB
10731 Columbia Pike, White Oak, MD 20901
39.03134 -77.00444
- MC-BRT-0005-B
- MC-BRT-0009-A **9A** White Oak Transit Center FLASH Station NB
11315 Lockwood Drive, Silver Spring, MD 20904
39.04054 -76.98860
- MC-BRT-0009-B
- MC-BRT-0016-A **16A/B** Briggs Chaney Park & Ride FL
3310 Gateshead Manor Way, Fairland, MD 20904
39.07800 -76.94212
- MC-BRT-0016-B

● Alcohol Compliant

8.5' x 3.5' Montgomery County Ad Panel Network

Ad Space & Specs:

Interactive Ads

:10 Broadcast Ad

Full screen image poster or video/animation with audio.

Interactive landing pages are optional and included. *(See next page)*

Wicked Musical example:

Call to action attracts people to touch and find out more about the ad or message.

Overall Kiosk Dimensions:

102.2" (height) x 41.1" (width) x 11.6" (depth)

8'5" (height) x 3'4" (width) x .97" (depth)

Active Screen Dimensions:

47.6" (height) x 26.8" (width)

3'97" (height) x 2'23" (width)



Media Formats:



Image files .jpg or .png 1920 tall x 1080 wide RGB color at 72 dpi



Video files in .mp4 format 10mbps or less, exactly :10 seconds long 1920 tall x 1080 wide, landscape or portrait



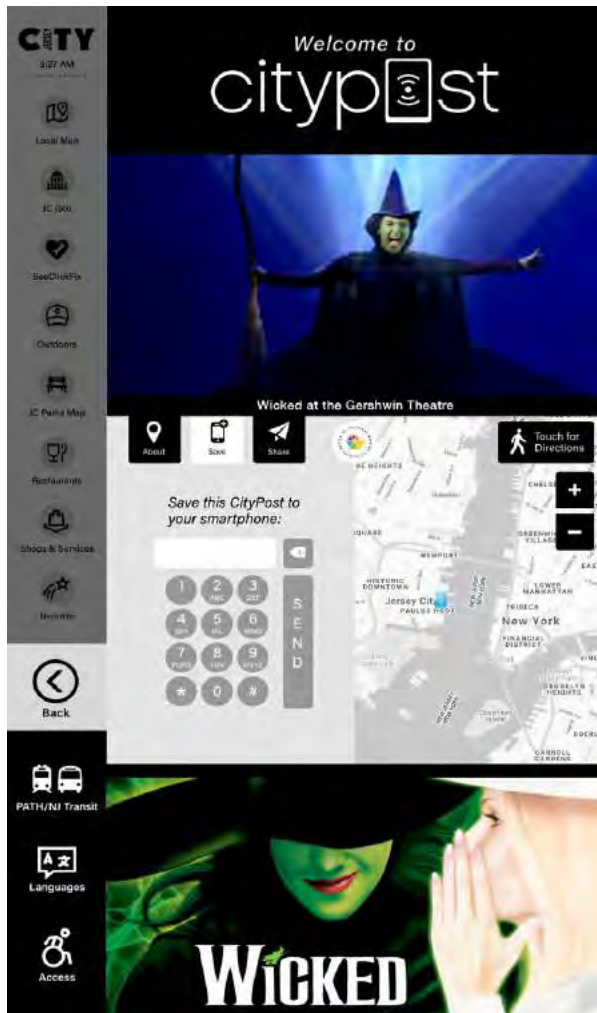
Provide a YouTube link – Videos can be placed on a background image, (:10 clips preferred for broadcast videos, otherwise will be clipped)

PRICE: \$TBA NET for (one ad per minute for 10 seconds, 24 hours a day)

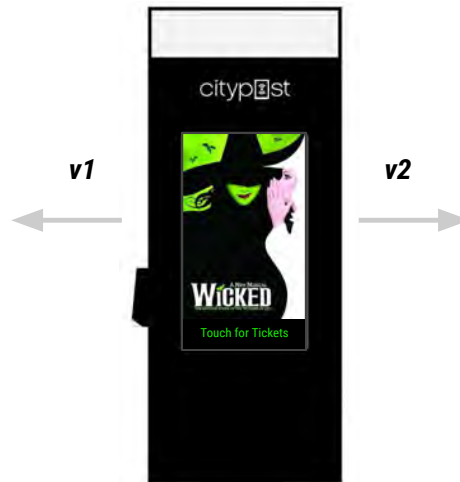
TERM: 4 Weeks

8.5' x 3.5' Montgomery County Ad Panel Network

Optional Interactive Landing Pages:



When a user touches the broadcast ad they are taken to a landing page for more information and interactivity options. A landing page is included but NOT required.



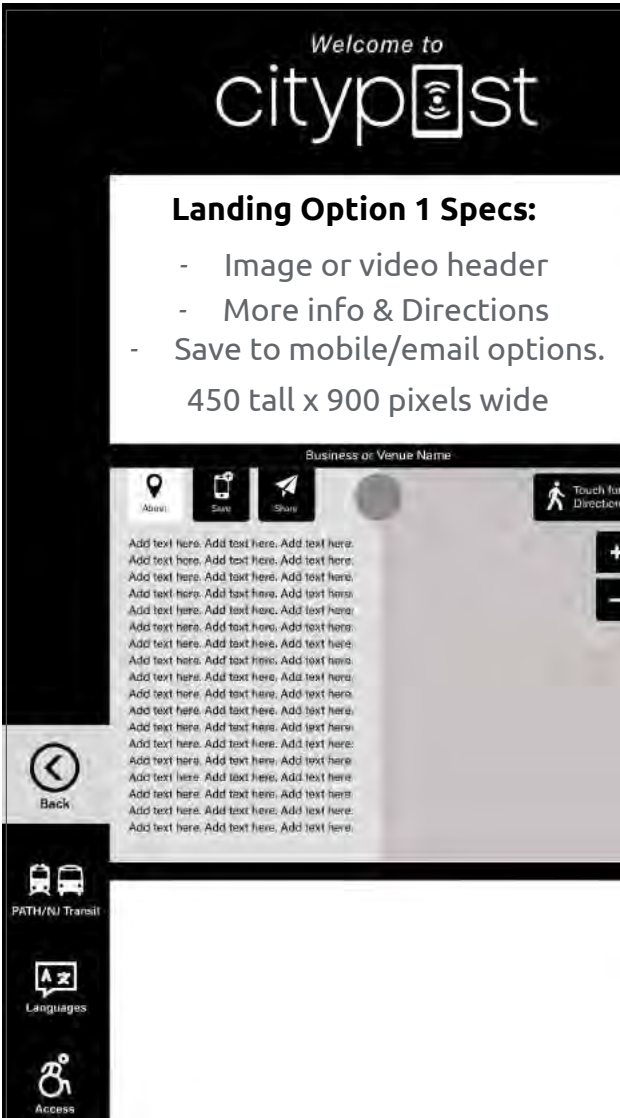
Examples of interactive landing pages; CityPost template on left, or create a custom design on right.



8.5' x 3.5' Montgomery County Ad Panel Network

Optional Interactive Landing Pages:

When a user touches the broadcast ad they are taken to a landing page for more information and interactivity options. A landing page is included but NOT required.



Layout Options

Landing Option 2 Specs:
Create whatever you desire on a 1920 tall x 900 pixels wide canvas

- Provide more info about the show, event or product
- Slideshow widget to showcase multiple images
- "Save to mobile" feature with a touchpad for direct response
- Survey and feedback opportunities
- Lots can be done here, talk to us about executing any concepts or ideas
 - SCM can execute
 - Client can provide custom html to spec, securely host and provide to us a link