


AD PANELS

HOBOKEN

NEW JERSEY

GEOPATH ID: 30760928

 15 Faces Throughout
Hoboken, NJ 07030

One of the most densely populated cities in the United States, in addition-are the numbers of commuters that transit through here daily. Known for its atmosphere, nightlife and is the second most walkable city in the country!

Size:
68.9"H x 47.9"W

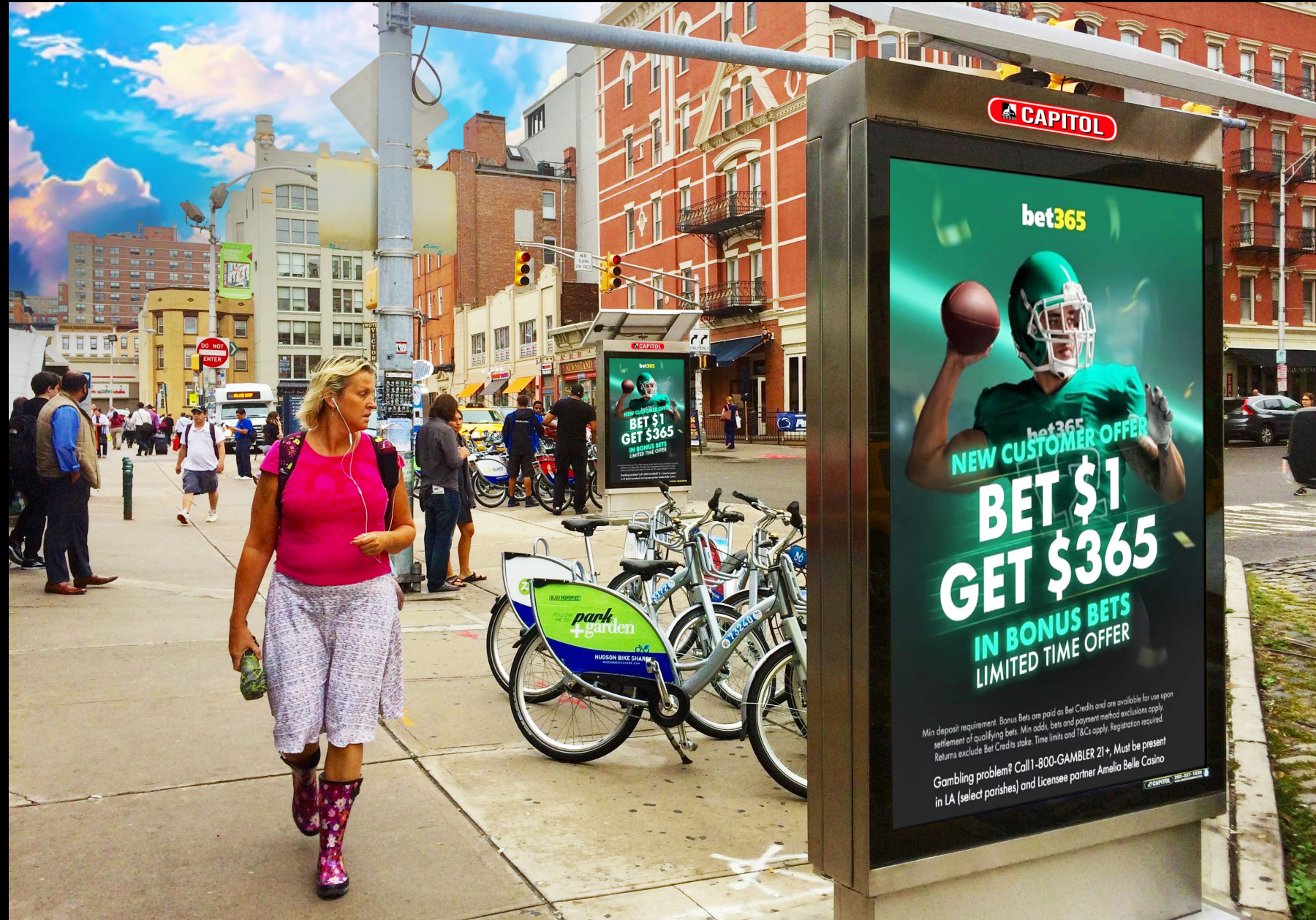
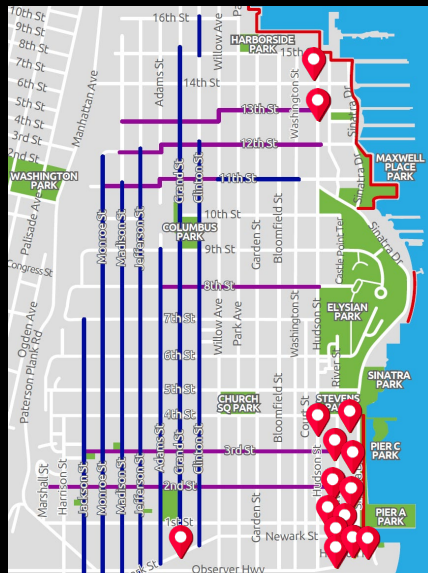
Weekly IMPs:
688,831


Facing:
Multiple

Latitude:
Multiple


Longitude:
Multiple

Read:
Multiple



 DC Office: 202.337.1839

 chris@capitoloutdoor.com

 CapitolOutdoor.com



AD PANELS

HOBOKEN NEW JERSEY



Location: Throughout Hoboken, NJ | **Area:** Hoboken | **Substrate:** UltraForm (Monadnock), Opaline, Matte Paper



3286 M Street, NW 3rd Floor, Washington, DC 20007



DC Office: 202.337.1839



chris@capitoloutdoor.com



CapitolOutdoor.com

AD PANELS

HOBOKEN NEW JERSEY



Total Imps: 688,831

Location: Throughout Hoboken, NJ | **Area:** Hoboken | **Substrate:** UltraForm (Monadnock), Opaline, Matte Paper

Station Locations	Unit ID	Panel ID	Primary Artery	Cross Artery	A18+ Weekly Impressions
	1A	30760928	64 Hudson St. Hoboken, NJ 07030	Hoboken Terminal (Hudson & Hudson Pl.)	25,345
	1B	30760929	64 Hudson St. Hoboken, NJ 07030	Hoboken Terminal (Hudson & Hudson Pl.) W	14,340
	2A	30760930	80 Hudson St. Hoboken, NJ 07030	Hudson St (Btw Hudson Pl & Newark) W	40,684
	2B	30760931	80 Hudson St. Hoboken, NJ 07030	Hudson St (Btw Hudson Pl & Newark) W	29,946
	3A	30760932	17-25 Hudson Pl. Hoboken, NJ 07030	Hoboken Terminal (Hudson & River) S	18,036
	3B	30760933	17-25 Hudson Pl. Hoboken, NJ 07030	Hoboken Terminal (Hudson & River) S	28,668
	4A	30760934	17-25 Hudson Pl. Hoboken, NJ 07030	Hoboken Terminal (Hudson & River) S	18,036
	4B	30760935	17-25 Hudson Pl. Hoboken, NJ 07030	Hoboken Terminal (Hudson & River) S	28,668
	5A	30760936	1 Sinatra Dr. N Hoboken, NJ 07030	14th St. & Sinatra Dr. (Pier 14) Waterfront	25,345
	5B	30760937	1 Sinatra Dr. N Hoboken, NJ 07030	14th St. & Sinatra Dr. (Pier 14) Waterfront	14,340
	6A	30760938	1 Sinatra Dr. N Hoboken, NJ 07030	14th St. & Sinatra Dr. (Pier 14) Waterfront	25,345
	6B	30760939	1 Sinatra Dr. N Hoboken, NJ 07030	14th St. & Sinatra Dr. (Pier 14) Waterfront	14,340
	7A	30760940	60 14th St. Hoboken, NJ 07030	14th St. & Washington St. (North, NE corner)	25,345
	7B	30760941	60 14th St. Hoboken, NJ 07030	14th St. & Washington St. (North, NE corner)	31,410
	8A	30760942	400-440 Newark St. Hoboken, NJ 07030	Newark St. & Adams St. (North, NE corner)	26,883
	8B	30760943	400-440 Newark St. Hoboken, NJ 07030	Newark St. & Adams St. (North, NE corner)	18,599
	9A	30760944	33-41 Newark St. Hoboken, NJ 07030	Newark St. (Btw Hudson & River)	50,690
	9B	30760945	33-41 Newark St. Hoboken, NJ 07030	Newark St. (Btw Hudson & River)	28,679
	10A	30760946	92 Hudson St. Hoboken, NJ 07030	Hudson St. (Btw Newark & 1st St.)	83,146
	10B	30760947	92 Hudson St. Hoboken, NJ 07030	Hudson St. (Btw Newark & 1st St.)	29,946
	11A	30760948	235 Hudson St. Hoboken, NJ 07030	Hudson St. (Btw 2nd & 3rd St.)	29,946
	11B	30760949	235 Hudson St. Hoboken, NJ 07030	Hudson St. (Btw 2nd & 3rd St.)	40,684
	12A	30760950	112-198 River St. Hoboken, NJ 07030	River St. (Btw 1st & 2nd St.)	25,345
	12B	30760951	112-198 River St. Hoboken, NJ 07030	River St. (Btw 1st & 2nd St.)	14,340
	13A	30760952	210 River St. Hoboken, NJ 07030	River St. (Btw 2nd & 3rd St.)	56,801
	13B	30760953	210 River St. Hoboken, NJ 07030	River St. (Btw 2nd & 3rd St.)	25,345
	14A	30760954	310-316 River St. Hoboken, NJ 07030	River St. (Btw 3rd & 4th St.)	31,410
	14B	30760955	310-316 River St. Hoboken, NJ 07030	River St. (Btw 3rd & 4th St.)	25,345
	15A	30760956	97-203 Hudson St. Hoboken, NJ 07030	Hudson St. (Btw 1st & 2nd St.)	40,684
	15B	30760957	97-203 Hudson St. Hoboken, NJ 07030	Hudson St. (Btw 1st & 2nd St.)	29,946

**Green Highlighted
are Alcohol
Approved**



3286 M Street, NW 3rd Floor, Washington, DC 20007



DC Office: 202.337.1839



chris@capitoloutdoor.com



CapitolOutdoor.com

Hoboken Shelter Displays

-  Protected Bike/Pedestrian Path
-  Street with Bike Lane
-  Shared Bike / Car Lanes

Green Highlighted are Alcohol Approved



STATION LOCATIONS

HOBOKEN SITES

- 1** Hoboken Terminal (Hudson & Hudson Pl) *West Sidewalk*
64 Hudson St, Hoboken, NJ 07030
40°44'09.6"N 74°01'49.2"W
- 2** Hoboken St. (Btw Hudson Pl. & Newark) *West Sidewalk*
80 Hudson St, Hoboken, NJ 07030
40°44'11.4"N 74°01'48.6"W
- 3** Hoboken Terminal (Hudson & River) *S Sidewalk by the Path*
17-25 Hudson Pl, Hoboken, NJ 07030
40°44'08.7"N 74°01'44.5"W
- 4** Hoboken Terminal (Hudson & River) *S Sidewalk by the Path*
17-25 Hudson Pl, Hoboken, NJ 07030
40°44'09.0"N 74°01'44.9"W
- 5** 14th St & Sinatra Dr (Pier 14) *Waterfront Sidewalk*
1 Sinatra Dr N, Hoboken, NJ 07030
40°45'09.4"N 74°01'24.6"W
- 6** 14th St & Sinatra Dr (Pier 14) *Waterfront Sidewalk*
1 Sinatra Dr N, Hoboken, NJ 07030
40°45'08.7"N 74°01'24.5"W
- 7** 14th St & Washington St (North Sidewalk, NE Corner)
60 14th St, Hoboken, NJ 07030
40°45'12.0"N 74°01'33.4"W
- 8** Newark St & Adams St (North Sidewalk, NE Corner)
400-440 Newark St, Hoboken, NJ 07030
40°44'13.9"N 74°01'15.3"W
- 9** Newark St (Btw Hudson & River)
33-41 Newark St, Hoboken, NJ 07030
40°44'11.5"N 74°01'45.8"W
- 10** Hudson St (Btw Newark & 1st St)
92 Hudson St, Hoboken, NJ 07030
40°44'13.1"N 74°01'48.0"W
- 11** Hudson St (Btw 2nd & 3rd St)
235 Hudson St, Hoboken, NJ 07030
40°44'21.6"N 74°01'44.8"W
- 12** River St (Btw 1st & 2nd St)
112-198 River St, Hoboken, NJ 07030
40°44'17.3"N 74°01'43.0"W
- 13** River St (Btw 2nd & 3rd St)
210 River St, Hoboken, NJ 07030
40°44'20.8"N 74°01'41.9"W
- 14** River St (Btw 3rd & 4th St)
310-316 River St, Hoboken, NJ 07030
40°44'25.0"N 74°01'40.6"W
- 15** Hudson St (Btw 1st & 2nd St)
97-203 Hudson St, Hoboken, NJ 07030
40°44'17.7"N 74°01'45.9"W

Location: Throughout Hoboken, NJ | **Area:** Hoboken | **Substrate:** UltraForm (Monadnock), Opaline, Matte Paper

Art/Production Guidelines

SIZE & PRODUCTION

68"H x 48"W

MATERIAL:

UltraForm (Monadnock),
Opaline, Matte Paper

TERM



SHIPPING

50 Rector Street
Apt 2102
Newark, NJ 07102

No Signature Required

Number of Sheets

1

Overall Poster Size

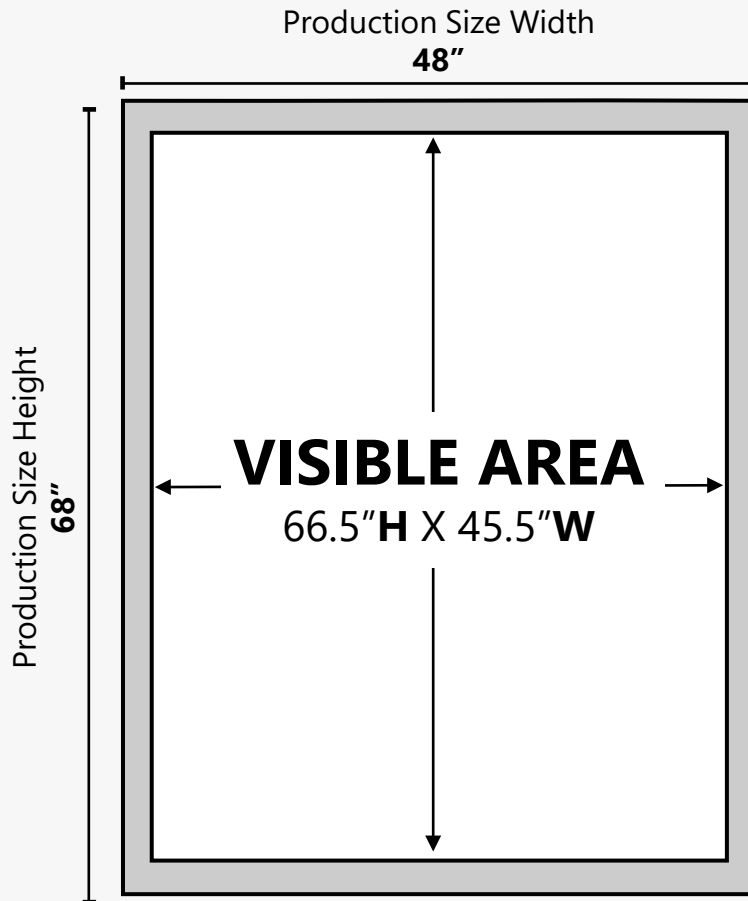
68"H x 48"W

Live Area

66.5"H x 45.5"W

Note

Posters are not saved after the end of posting unless a written request is received prior to start of posting. New posters are needed for non-consecutive posting. P3GM cannot or will not store/save posters for re-use. Materials not complying with dimensions may be subject to additional expenses or non-posting. P3GM shall not be held liable for any degradation of paper quality or performance whatsoever that may result from the use of any materials other than those described.



Location: Throughout Hoboken, NJ | **Area:** Hoboken | **Substrate:** UltraForm (Monadnock), Opaline, Matte Paper

Poster Size

- Live/Visible Area: 66.5" H x 45.5" W
- Please keep all important elements inside live area as additional trim may be required.

Print Fabrication

- Main posters must be produced as separate pieces. Art bleeds to edge on all four sides.

Printing Method

- Posters maybe printed using either screen, digital or lithographic processes.
- Screen process posters should be back-printed (2 sided) to obtain highest quality appearance.
- Printing should be done using UV Clear ink base or similar outdoor durable ink.
- **DO NOT LAMINATE.** Laminated posters are unusable.

Materials / Paper Stock

- Material: UltraForm (Monadnock), Opaline, Matte Paper
- Thickness: 7.0- 8.5 mil
- Weight: 1.25 lbs maximum per poster
- The following materials **CANNOT** be used: Polyethylene, Polystyrene and Vinyl.
- If using electroluminescent paper (EL), lenticulars, day/night paper etc., please contact your account executive to establish viability.

Overage

- Capitol Outdoor will recommend printing a minimum of 20% overage.
- New copy must be sent for campaigns longer than 2 (two) periods.

Suggested Mechanical Size

- Output resolution 300dpi, mechanical scaled ¼ to 1.

Delivery

- Delivery address is listed above for finished and final materials only.
- Must receive copy 10 (ten) working days prior to contracted posting date.

NOTE

Posters are not saved after the end of posting unless a written request is received prior to start of posting. New posters are needed for non-consecutive posting. Capitol Outdoor cannot or will not store/save posters for re-use.

Materials not complying with dimensions may be subject to additional expenses or non-posting.

Capitol Outdoor shall not be held liable for any degradation of paper quality or performance whatsoever, that may result from the use of any materials other than those described here.