



MAJOR TOURIST ATTRACTION

SAN FRANCISCO

1959 Lombard St, San Francisco, CA 94123 - Lombard Street is an east-west street in San Francisco, California that is famous for a steep, one-block section with 8 hairpin turns & landscaped flowerbeds. On a 27-degree angle, this famously crooked street is known as the "crookedest street in the world", the steep hills and sharp curves of this one-way road pass by grand Victorian mansions and attracts millions of tourists each year is located along the eastern segment in the Russian Hill neighborhood. Stretching from The Presidio east to The Embarcadero (with a gap on Telegraph Hill), most of the street's western segment is a major thoroughfare designated as part of U.S. Route 101. It is a major tourist attraction, receiving around two million visitors per year and up to 17,000 per day on busy summer weekends!

📞 **DC Office: (202) 337-1839**

✉️ **chris@capitoloutdoor.com**

💻 **www.CapitolOutdoor.com**

Wall SF-330 1959 LOMBARD ST, SAN FRANCISCO, CA 94123

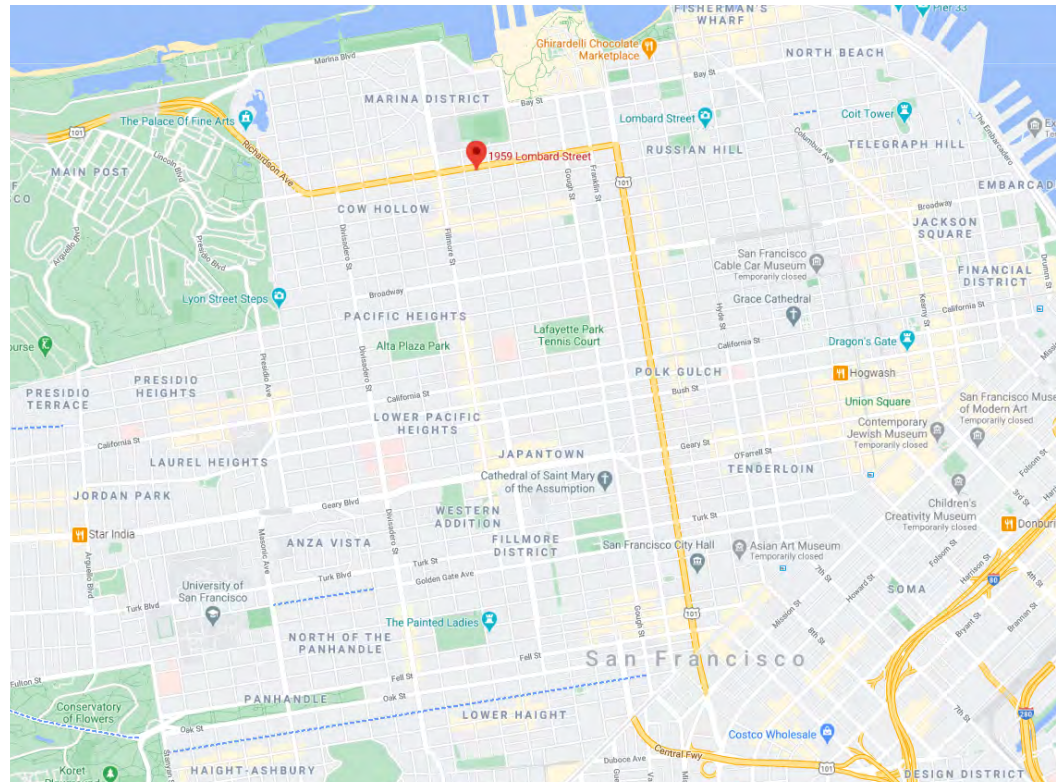
➤ **FACING** WEST

READ RIGHT

DEC TBD

SIZE 15'H x 10'W

READ & TRAFFIC



TAB ID 30989627 WEEKLY IMPS 128567 LATITUDE 37.79999 LONGITUDE -122.43361

➤ **SIZE & PRODUCTION** 15 feet tall by 10 feet wide

INSTALLATION \$2,300 NET

TERM 4 Weeks

SHIPPING **Universal Sign Company Inc.**
884 Folsom St.
San Francisco, CA 94107

Please laminate all shipping labels to ensure that information is legible upon arrival.

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PRODUCTION SPECS SHEET

UNIT LOCATION 1959 Lombard Street, San Francisco, CA 94123

SIZE 15'H x 10'W

MEDIUM Pressure sensitive (high-tack) adhesive vinyl

SPECIAL INSTRUCTIONS

- Use Flexmark/Flexcon Blbrd for the material to be printed on. ***DO NOT USE 3M SCOTCHCAL.***
- **MUST BE** produced as 4' rolls each
- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 4'.
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll
- The perimeter should also be clearly marked all the way across the top, not just at corners
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.

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San Francisco, CA 94107

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