



SOMA DISTRICT

SAN FRANCISCO

875 Howard Street, San Francisco, CA 94103 - The leading tech and creative companies are found in this SoMa neighborhood. Located by Moscone West, trendy shopping, dining and hotels! Revitalized district of San Francisco is just south of Union Square and is the epicenter of urban living in the heart of the city. Moscone Center, Yerba Buena Gardens, San Francisco Museum of Modern Art, and the Yerba Buena Center for the Arts are located in the SoMa district within walking distance to InterContinental San Francisco.

📞 **DC Office: (202) 337-1839**

📧 **chris@capitoloutdoor.com**

💻 **www.CapitolOutdoor.com**

Wall SF-328 875 HOWARD STREET, SAN FRANCISCO, CA 94103

- **FACING** North
- READ** Right-hand
- DEC** TBD
- SIZE** 40'h x 30'w
- READ & TRAFFIC**



TAB ID 30768999 TOTAL IMPs 237,603 LATITUDE 37.782105 LONGITUDE -122.403924

- **SIZE & PRODUCTION** 40 feet tall by 30 feet wide.

INSTALLATION \$5,000 NET

TERM 4 Weeks

SHIPPING Universal Sign Company Inc.
884 Folsom St.
San Francisco, CA 94107

Please laminate all shipping labels to ensure that information is legible upon arrival.

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PRODUCTION SPECS SHEET

UNIT LOCATION 875 Howard Street, San Francisco, CA 94103

SIZE 40'h x 30'w

MEDIUM Pressure sensitive (high-tack) adhesive vinyl

SPECIAL INSTRUCTIONS

- Use Flexmark/Flexcon Blbrd for the material to be printed on. **DO NOT USE 3M SCOTCHCAL.**
- **MUST BE** produced as 4' rolls each
- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 4'.
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll
- The perimeter should also be clearly marked all the way across the top, not just at corners
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.

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