


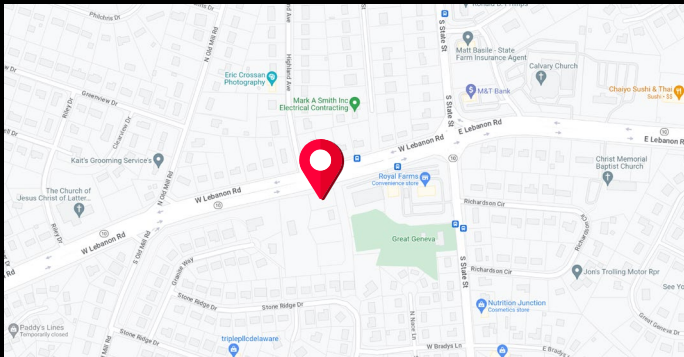
DIGITAL BULLETIN DE-100

GEOPATH ID: 30917069

 58 West Lebanon Road
Dover, Delaware 19901

State-of-the-art, double-sided, high-definition digital billboard with RSS Feed capability at the signalized intersection of Lebanon Road and South State Street Extended, Dover, Delaware. The board is located at the gateway to Dover Air Force Base, the largest military transport base in the world and the southern gateway to the City of Dover, the capital of Delaware. **DEC 50,000**

Size: 12'H x 24'W	Weekly IMPs: 530,768	Facing: Multiple
Latitude: 39.11741	Longitude: -75.51818	Read: Multiple



Location: 58 West Lebanon Road | Area: Dover | Substrate: Digital



Art/Production Guidelines



SIZE & PRODUCTION

12 feet tall by 24 feet wide. We recommend creating content in the same pixel dimensions as the display...
376H x 828W (pixels)

COLOR MODE: RGB **RESOLUTION:** 72 DPI

RECOMMENDED FORMAT: PNG, BMP, JPEG

FRAME RATE: 29.97 FPS **COLOR DEPTH:** 24 Bit RGB

➤ **MAX OF 3 CREATIVES PER SPOT PURCHASED**

TERM 
4
WEEKS



SHIPPING

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