

# BULLETIN AC-417

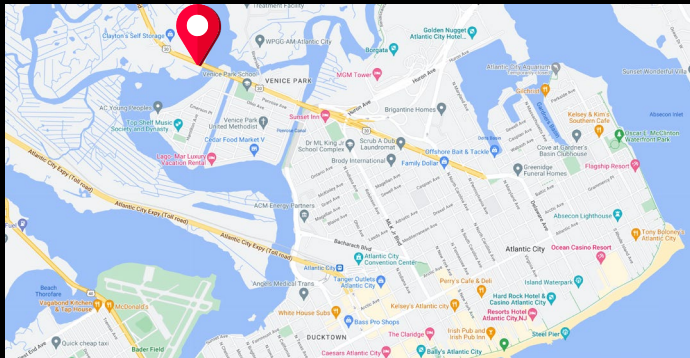


GEOPATH ID: 30640516

 Route 30, Absecon Blvd  
Atlantic City, 08401

Heavy inbound casino traffic, at the top of the drawbridge on Route 30, a primary gateway to Atlantic City for East Coast visitors, casino employees and the general public. This sign has great visibility, reaching travelers coming from the New York/North Jersey markets via the Garden State Parkway, and from the Philadelphia market via the Atlantic City Expressway and The White Horse Pike (Rt. 30). **DEC 75,000**

<b>Size:</b> 14'H x 48'W	<b>Weekly IMPs:</b> 155,414	<b>Facing:</b> West
<b>Latitude:</b> 39.37745826	<b>Longitude:</b> -74.45365638	<b>Read:</b> Right-hand



DC Office: 202.337.1839



chris@capitoloutdoor.com



CapitolOutdoor.com



**Location:** Route 30, Absecon Blvd | **Area:** Atlantic City | **Substrate:** Vinyl

## Art/Production Guidelines

### SIZE & PRODUCTION

14 feet tall by 48 feet wide. Illuminated Vinyl Bulletin. Showing size is 14' tall x 48' wide. Production size is 14'8" tall x 48'8" wide which is 4 inches all the way around on all four sides – 3-inch pocket with a 1-inch wrap.

### TERM



### SHIPPING

Maco  
Attn: Angelo Demarco  
9909 Bustleton Ave, Philadelphia, PA 19115  
(215) 676-2727

