

# BULLETIN AC-415

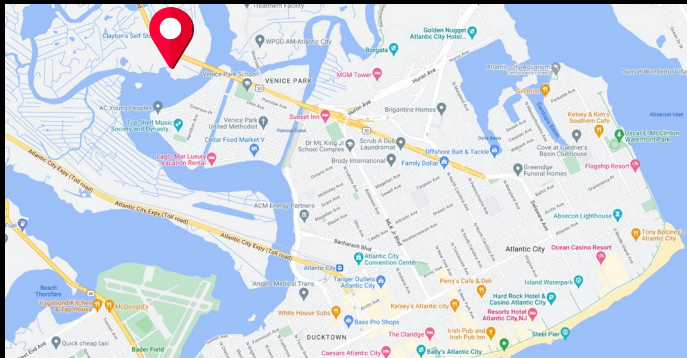
GEOPATH ID: 30640518



 Route 30, Absecon Blvd  
Atlantic City, 08401


Heavy inbound casino traffic and longest viewing distance approaching the drawbridge on Route 30, heading towards Atlantic City's Harbor Casino area. This sign is higher than all the other signs in the area and stands out above the rest, making it a primary gateway to Atlantic City reaching all the heavy casino traffic to Atlantic City including East Coast visitors, casino customers and employees, and the general public. **DEC 63,600**

|                                 |                                   |                            |
|---------------------------------|-----------------------------------|----------------------------|
| <b>Size:</b><br>16'H x 60'W     | <b>Weekly IMPs:</b><br>129,158    | <b>Facing:</b><br>West     |
| <b>Latitude:</b><br>39.37721983 | <b>Longitude:</b><br>-74.45542395 | <b>Read:</b><br>Right-hand |



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**Location:** Route 30, Absecon Blvd | **Area:** Atlantic City | **Substrate:** Vinyl



## Art/Production Guidelines

### SIZE & PRODUCTION

16 feet tall by 60 feet wide. Illuminated Vinyl Bulletin. Showing size is 16' tall x 60' wide. Production size is 16' 8" tall x 60' 8" wide which is 4 inches all the way around on all four sides – 3-inch pocket with a 1-inch wrap.

**TERM**



### SHIPPING

Maco  
Attn: Angelo Demarco  
9909 Bustleton Ave, Philadelphia, PA 19115  
(215) 676-2727