


# DIGITAL BULLETIN

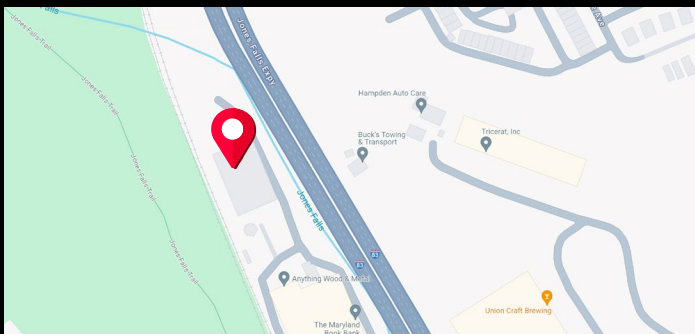
# BAL-513

GEOPATH ID: 30675648

 1800 Union Avenue  
Baltimore, MD 21211


**I-83/Jones Falls Expressway- ½ Mile South of Cold Spring Lane F/N** - This major expressway is the main artery coming from the affluent areas of Baltimore County where businesspeople, tourists and weekend visitors travel to access Baltimore City offices, restaurants, Orioles and Raven stadiums. This artery also leads you to the popular nightlife of Harbor East, Harbor Point, Little Italy, Fells Point and CFG Arena to name a few. The curvature of the road leads you into a head on RHR where traffic is guaranteed to back up every morning from rush hour traffic. This is the first face you see and the highest profile board in Baltimore. Formerly a Phillip Morris board.

<b>Size:</b> 14'H x 48'W	<b>Weekly IMPs:</b> 345,713	<b>Facing:</b> North
<b>Latitude:</b> 39.33777	<b>Longitude:</b> -76.647483	<b>Read:</b> Right-hand



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Location: 1800 Union Avenue | Area: Baltimore | Substrate: Digital

## Art/Production Guidelines

### SIZE & PRODUCTION

We recommend creating content in the same pixel dimensions as the display...**242H x 858W**  
8 second spot / 64 second loop

**COLOR MODE:** RGB      **RESOLUTION:** 72 DPI

**RECOMMENDED FORMAT:** PNG, BMP, JPEG

**FRAME RATE:** 29.97 FPS      **COLOR DEPTH:** 24 Bit RGB

➤ **MAX OF 3 CREATIVES PER SPOT PURCHASED**

TERM



**SHIPPING**

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