

6'x4' Hoboken Ad Panel Network



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Station Locations

UNIT ID	PANEL ID	PRIMARY ARTERY	CROSS ARTERY	A18+ Weekly Impressions
1A	30760928	64 Hudson St. Hoboken, NJ 07030	Hoboken Terminal (Hudson & Hudson Pl.)	25,345
1B	30760929	64 Hudson St. Hoboken, NJ 07030	Hoboken Terminal (Hudson & Hudson Pl.) W	14,340
2A	30760930	80 Hudson St. Hoboken, NJ 07030	Hudson St (Btw Hudson Pl & Newark) W	40,684
2B	30760931	80 Hudson St. Hoboken, NJ 07030	Hudson St (Btw Hudson Pl & Newark) W	29,946
3A	30760932	17-25 Hudson Pl. Hoboken, NJ 07030	Hoboken Terminal (Hudson & River) S	18,036
3B	30760933	17-25 Hudson Pl. Hoboken, NJ 07030	Hoboken Terminal (Hudson & River) S	28,668
4A	30760934	17-25 Hudson Pl. Hoboken, NJ 07030	Hoboken Terminal (Hudson & River) S	18,036
4B	30760935	17-25 Hudson Pl. Hoboken, NJ 07030	Hoboken Terminal (Hudson & River) S	28,668
5A	30760936	1 Sinatra Dr. N Hoboken, NJ 07030	14th St. & Sinatra Dr. (Pier 14) Waterfront	25,345
5B	30760937	1 Sinatra Dr. N Hoboken, NJ 07030	14th St. & Sinatra Dr. (Pier 14) Waterfront	14,340
6A	30760938	1 Sinatra Dr. N Hoboken, NJ 07030	14th St. & Sinatra Dr. (Pier 14) Waterfront	25,345
6B	30760939	1 Sinatra Dr. N Hoboken, NJ 07030	14th St. & Sinatra Dr. (Pier 14) Waterfront	14,340
7A	30760940	60 14th St. Hoboken, NJ 07030	14th St. & Washington St. (North, NE corner)	25,345
7B	30760941	60 14th St. Hoboken, NJ 07030	14th St. & Washington St. (North, NE corner)	31,410
8A	30760942	400-440 Newark St. Hoboken, NJ 07030	Newark St. & Adams St. (North, NE corner)	26,883
8B	30760943	400-440 Newark St. Hoboken, NJ 07030	Newark St. & Adams St. (North, NE corner)	18,599
9A	30760944	33-41 Newark St. Hoboken, NJ 07030	Newark St. (Btw Hudson & River)	50,690
9B	30760945	33-41 Newark St. Hoboken, NJ 07030	Newark St. (Btw Hudson & River)	28,679
10A	30760946	92 Hudson St. Hoboken, NJ 07030	Hudson St. (Btw Newark & 1st St.)	83,146
10B	30760947	92 Hudson St. Hoboken, NJ 07030	Hudson St. (Btw Newark & 1st St.)	29,946
11A	30760948	235 Hudson St. Hoboken, NJ 07030	Hudson St. (Btw 2nd & 3rd St.)	29,946
11B	30760949	235 Hudson St. Hoboken, NJ 07030	Hudson St. (Btw 2nd & 3rd St.)	40,684
12A	30760950	112-198 River St. Hoboken, NJ 07030	River St. (Btw 1st & 2nd St.)	25,345
12B	30760951	112-198 River St. Hoboken, NJ 07030	River St. (Btw 1st & 2nd St.)	14,340
13A	30760952	210 River St. Hoboken, NJ 07030	River St. (Btw 2nd & 3rd St.)	56,801
13B	30760953	210 River St. Hoboken, NJ 07030	River St. (Btw 2nd & 3rd St.)	25,345
14A	30760954	310-316 River St. Hoboken, NJ 07030	River St. (Btw 3rd & 4th St.)	31,410
14B	30760955	310-316 River St. Hoboken, NJ 07030	River St. (Btw 3rd & 4th St.)	25,345
15A	30760956	97-203 Hudson St. Hoboken, NJ 07030	Hudson St. (Btw 1st & 2nd St.)	40,684
15B	30760957	97-203 Hudson St. Hoboken, NJ 07030	Hudson St. (Btw 1st & 2nd St.)	29,946

**TOTAL
IMPRESSIONS
688,831**



HOBOKEN

Hoboken, New Jersey
[Multiple Locations]

6'x4' Hoboken Ad Panel Network

Station Locations

1A	64 Hudson St. Hoboken, NJ 07030
1B	64 Hudson St. Hoboken, NJ 07030
2A	80 Hudson St. Hoboken, NJ 07030
2B	80 Hudson St. Hoboken, NJ 07030
3A	17-25 Hudson Pl. Hoboken, NJ 07030
3B	17-25 Hudson Pl. Hoboken, NJ 07030
4A	17-25 Hudson Pl. Hoboken, NJ 07030
4B	17-25 Hudson Pl. Hoboken, NJ 07030
5A	215 Hudson St., Hoboken, NJ 07030
5B	215 Hudson St., Hoboken, NJ 07030
6A	1325 Hudson St., Hoboken, NJ 07030
6B	1325 Hudson St., Hoboken, NJ 07030
7A	60 14th St. Hoboken, NJ 07030
7B	60 14th St. Hoboken, NJ 07030
8A	400-440 Newark St. Hoboken, NJ 07030
8B	400-440 Newark St. Hoboken, NJ 07030
9A	33-41 Newark St. Hoboken, NJ 07030
9B	33-41 Newark St. Hoboken, NJ 07030
10A	92 Hudson St. Hoboken, NJ 07030
10B	92 Hudson St. Hoboken, NJ 07030
11A	235 Hudson St. Hoboken, NJ 07030
11B	235 Hudson St. Hoboken, NJ 07030
12A	112-198 River St. Hoboken, NJ 07030
12B	112-198 River St. Hoboken, NJ 07030
13A	210 River St. Hoboken, NJ 07030
13B	210 River St. Hoboken, NJ 07030
14A	310-316 River St. Hoboken, NJ 07030
14B	310-316 River St. Hoboken, NJ 07030
15A	97-203 Hudson St. Hoboken, NJ 07030
15B	97-203 Hudson St. Hoboken, NJ 07030

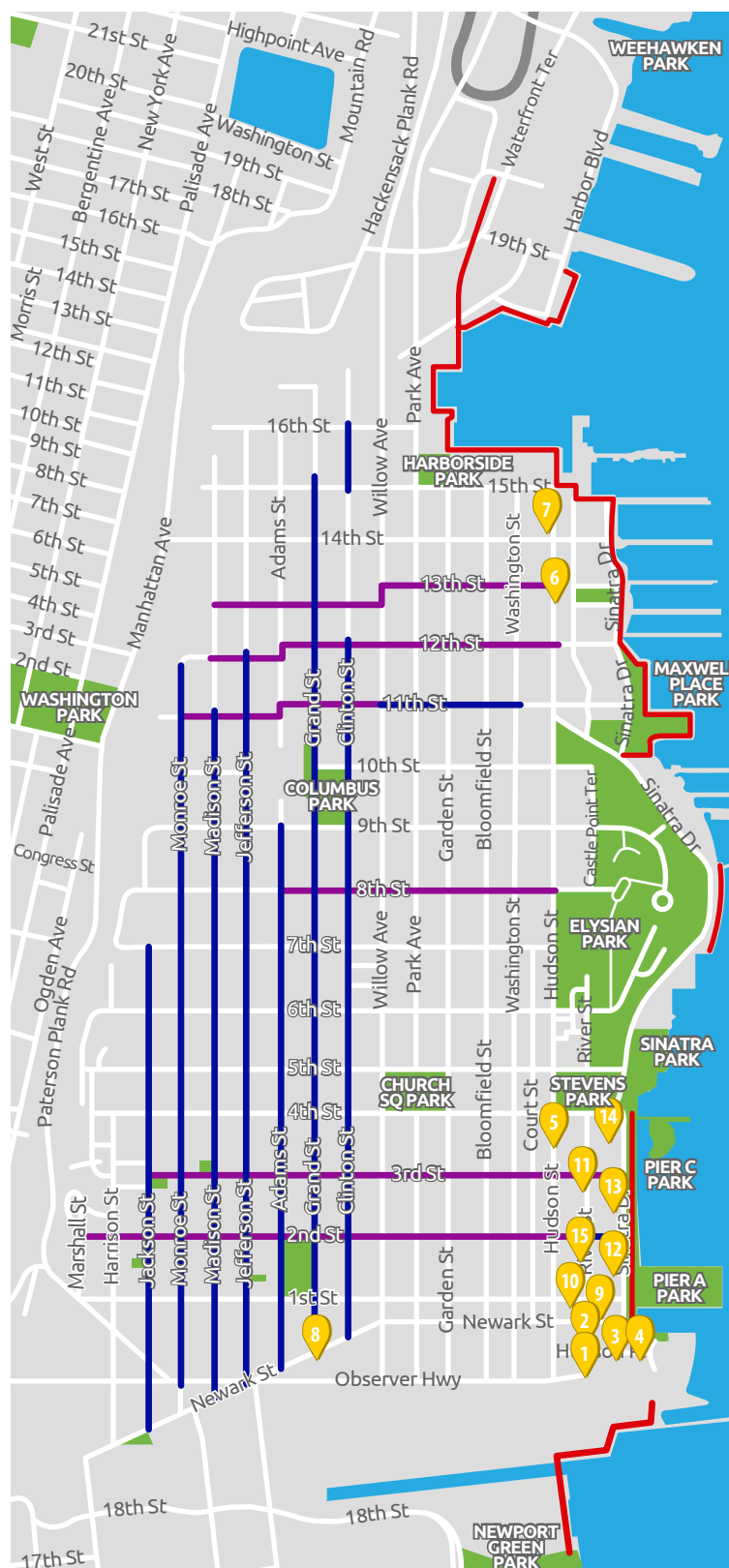
Any Questions?

chris@capitoloutdoor.com | DC Office: 202.337.1839

www.CapitolOutdoor.com



3286 M Street NW 3rd Floor
Washington, DC 20007



Hoboken Shelter Displays

- Protected Bike/Pedestrian Path
- Street with Bike Lane
- Shared Bike / Car Lanes

STATION LOCATIONS

HOBOKEN SITES

- Hoboken Terminal (Hudson & Hudson Pl) *West Sidewalk*
64 Hudson St, Hoboken, NJ 07030
40°44'09.6"N 74°01'49.2"W
- Hoboken St. (Btw Hudson Pl. & Newark) *West Sidewalk*
80 Hudson St, Hoboken, NJ 07030
40°44'11.4"N 74°01'48.6"W
- Hoboken Terminal (Hudson & River) *S Sidewalk by the Path*
17-25 Hudson Pl, Hoboken, NJ 07030
40°44'08.7"N 74°01'44.5"W
- Hoboken Terminal (Hudson & River) *S Sidewalk by the Path*
17-25 Hudson Pl, Hoboken, NJ 07030
40°44'09.0"N 74°01'44.9"W
- 14th St & Sinatra Dr (Pier 14) *Waterfront Sidewalk*
1 Sinatra Dr N, Hoboken, NJ 07030
40°45'09.4"N 74°01'24.6"W
- 14th St & Sinatra Dr (Pier 14) *Waterfront Sidewalk*
1 Sinatra Dr N, Hoboken, NJ 07030
40°45'08.7"N 74°01'24.5"W
- 14th St & Washington St (North Sidewalk, NE Corner)
60 14th St, Hoboken, NJ 07030
40°45'12.0"N 74°01'33.4"W
- Newark St & Adams St (North Sidewalk, NE Corner)
400-440 Newark St, Hoboken, NJ 07030
40°44'13.9"N 74°01'15.3"W
- Newark St (Btw Hudson & River)
33-41 Newark St, Hoboken, NJ 07030
40°44'11.5"N 74°01'45.8"W
- Hudson St (Btw Newark & 1st St)
92 Hudson St, Hoboken, NJ 07030
40°44'13.1"N 74°01'48.0"W
- Hudson St (Btw 2nd & 3rd St)
235 Hudson St, Hoboken, NJ 07030
40°44'21.6"N 74°01'44.8"W
- River St (Btw 1st & 2nd St)
112-198 River St, Hoboken, NJ 07030
40°44'17.3"N 74°01'43.0"W
- River St (Btw 2nd & 3rd St)
210 River St, Hoboken, NJ 07030
40°44'20.8"N 74°01'41.9"W
- River St (Btw 3rd & 4th St)
310-316 River St, Hoboken, NJ 07030
40°44'25.0"N 74°01'40.6"W
- Hudson St (Btw 1st & 2nd St)
97-203 Hudson St, Hoboken, NJ 07030
40°44'17.7"N 74°01'45.9"W



HOBOKEN

Hoboken, New Jersey
[Multiple Locations]

6'x4' Hoboken Ad Panel Network

Alcohol Compliant Locations

- 1A 64 Hudson St., Hoboken, NJ 07030
- 1B 64 Hudson St., Hoboken, NJ 07030
- 2A 80 Hudson St., Hoboken, NJ 07030
- 2B 80 Hudson St., Hoboken, NJ 07030
- 3A 17-25 Hudson Pl., Hoboken, NJ 07030
- 3B 17-25 Hudson Pl., Hoboken, NJ 07030
- 4A 17-25 Hudson Pl., Hoboken, NJ 07030
- 4B 17-25 Hudson Pl., Hoboken, NJ 07030
- 7A 60 14th St., Hoboken, NJ 07030
- 7B 60 14th St., Hoboken, NJ 07030
- 8A 400-440 Newark St., Hoboken, NJ 07030
- 8B 400-440 Newark St., Hoboken, NJ 07030
- 10A 92 Hudson St., Hoboken, NJ 07030
- 10B 92 Hudson St., Hoboken, NJ 07030
- 11A 235 Hudson St., Hoboken, NJ 07030
- 11B 235 Hudson St., Hoboken, NJ 07030

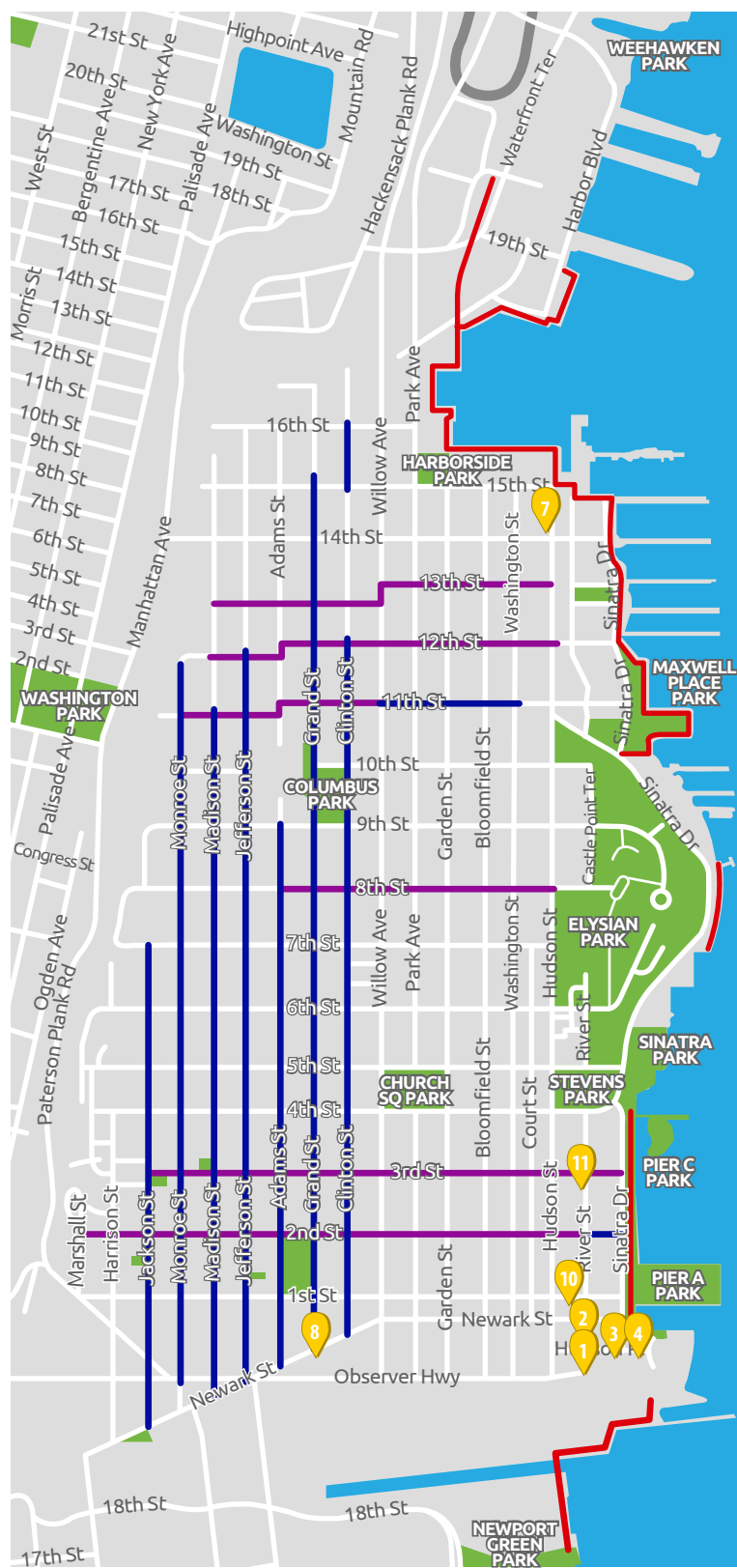
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Hoboken Shelter Displays

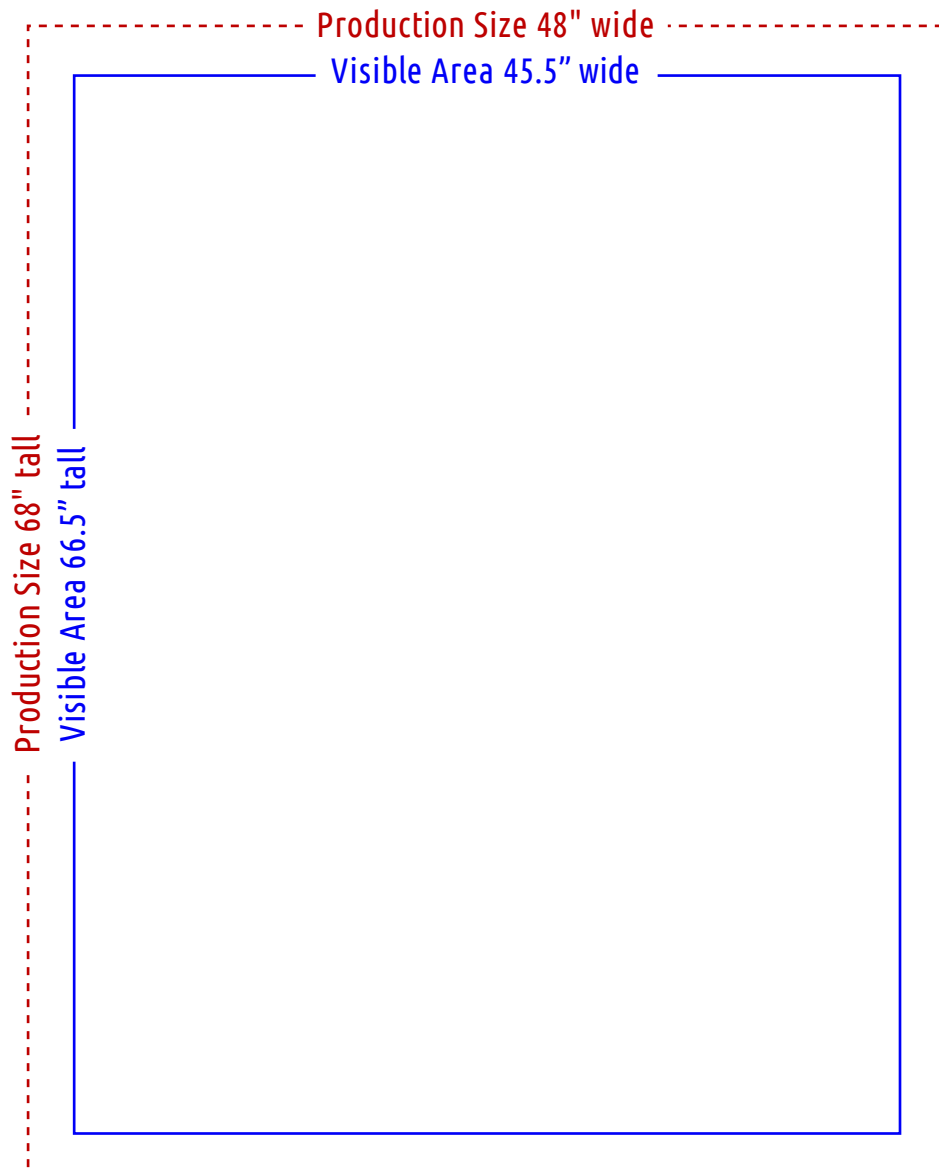
- Protected Bike/Pedestrian Path
- Street with Bike Lane
- Shared Bike / Car Lanes

ALCOHOL COMPLIANT LOCATIONS

HOBOKEN SITES

- 1** Hoboken Terminal
(Terminal Hudson & Hudson Pl)
West Sidewalk
64 Hudson St, Hoboken, NJ 07030
- 2** Hoboken Street
(Hudson Pl & Newark)
West Sidewalk
80 Hudson St, Hoboken, NJ 07030
- 3** Hoboken Terminal
(Terminal Hudson & River)
S Sidewalk by the Path
- 4** 17-25 Hudson Pl, Hoboken, NJ 07030
- 7** 14th St & Washington Street
(14th & Washington NE Corner)
60 14th St, Hoboken, NJ 07030
- 8** Newark Street
(Newark & Adams NE Corner)
400-440 Newark St, Hoboken, NJ 07030
- 10** Hudson Street
(Newark & 1st Street)
92 Hudson St, Hoboken, NJ 07030
- 11** Hudson Street
(2nd & 3rd Street)
235 Hudson St, Hoboken, NJ 07030

6'x4' Hoboken Ad Panel Network



SIZE & PRODUCTION

68" High X 48" Wide

PRICE

\$2500 per panel sold
in lots of 15 faces

INSTALLATION

\$60/face

TERM

4 Weeks

SHIPPING:

50 Rector St
Apt 2102
Newark, NJ 07102

No Signature Required

Number of Sheets: 1

Overall Poster Size: 68" High x 48" Wide

Note: Posters are not saved after the end of posting unless a written request is received prior to start of posting. New posters are needed for non-consecutive posting. P3GM cannot or will not store/save posters for re-use. Materials not complying with dimensions may be subject to additional expenses or non-posting. P3GM shall not be held liable for any degradation of paper quality or performance whatsoever that may result from the use of any materials other than those described.



6'x4' Hoboken Ad Panel Network

Poster Size

- Live/Visible Area: 66.5" H x 45.5" W
- Please keep all important elements inside area as additional trim may be required.

Print Fabrication

- Main posters must be produced as separate pieces. Art bleeds to edge on all four sides.

Printing Method

- Posters may be printed using either screen, digital or lithographic processes.
- Screen process posters should be back-printed (2 sided) to obtain highest quality appearance.
- Printing should be done using UV Clear ink base or similar outdoor durable ink.
- **DO NOT LAMINATE.** Laminated posters are unusable.

Materials / Paper Stock

- Material: UltraForm (Monadnock), Opaline, Matte Paper
- Thickness: 7.0- 8.5 mil
- Weight: 1.25 lbs maximum per poster.
- The following materials **CANNOT** be used: Polyethylene, Polystyrene and Vinyl.
- If using electroluminescent paper (EL), lenticulars, day/night paper etc. Please contact your account executive to establish viability.

Overage

- Capitol Outdoor will recommend printing a minimum of 20% overage.
- New copy must be sent for campaigns longer than 2 (two) periods.

Suggested Mechanical Size

- Output resolution 300dpi, mechanical scaled to ¼ to 1.

Delivery

- Delivery address is listed above for finished and final materials only.
- Must receive copy 10 (ten) working days prior to contracted posting date.

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